

PR update report



Monthly report: September 2017

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Summary:

A quiet month this month with the focus on our regular articles. Our last piece for *Solicitors Journal* also appeared this month, following the publication's closure. In October, we will be preparing for the annual conference survey, which will be our next big story.

Coverage achieved:

New Law Journal: <https://www.newlawjournal.co.uk/content/lord-justice-jackson-announced-keynote-speaker-acl-conference> (7/9)

Solicitors Journal: PDF only (13/9)

New Law Journal: PDF only (15/9)

Additional activity:

- NR drafted latest articles on behalf of FK for *New Law Journal* and *Solicitors Journal*; both sent to the publications on 30/8 and 25/8 respectively; see coverage above.
- Save the date reminder sent to journalists on 4/9 re: annual conference.
- Confirmed article topic of SD's article for *Thomson Reuters* with the publication. SD drafting copy for 3/10.
- Got an extension for DC's article for *New Law Journal*. DC to draft by 6/10.

Planned activity for October:

- Submit articles for *Thomson Reuters Dispute Resolution* and *New Law Journal*.
- Prepare survey for annual conference.
- Send official invites to journalists for conference.

ENDS