

PR update report



Monthly report: September 2018

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Summary:

The release of the latest survey at the end of August brought in further coverage this month, alongside our regular article opportunities which included PI Focus and Litigation Funding. In addition, Black Letter Communications submitted a thought leadership proposal to mark the first anniversary of the electronic bill and will be attending the Council meeting this month to discuss.

Coverage achieved:

The Times: https://www.thetimes.co.uk/article/solicitors-baffled-by-updated-e-billing-system-for-litigation-costs-kn3897gxv (3/9)

Litigation Futures: https://www.litigationfutures.com/news/little-enthusiasm-among-solicitors-and-judges-for-electronic-bill (3/9)

Local Government Lawyer:

http://www.localgovernmentlawyer.co.uk/index.php?option=com_content&view=article&id=36557:lawyers-and-judges-struggling-with-electronic-bills-of-costs-survey&catid=56&Itemid=24 (3/9)

Thomson Reuters Dispute Resolution Blog: http://disputeresolutionblog.practicallaw.com/were-lawyers-ready-for-the-electronic-bill-of-costs/ (12/9)

PI Focus (Sept): PDF only

Additional activity:

- Article commissioned by PI Focus from CG on mistakes solicitors make when deducting costs from damages. Deadline 26/7. Article shorter than expected but accepted by editor and sent on 31/7. See coverage above.
- NR drafted latest *Thomson Reuters Dispute Resolution Blog;* sent to the publication on 30/8. See coverage above.
- NR edited DC's latest article for New Law Journal, sent to publication on 21/9. Await publication.



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- Drafted proposal to commemorate first anniversary of electronic bill and sent to IS/FK/DC/CG on 17/9. Arranged to present details at next Council meeting in October.
- NR drafted latest piece in FK's name for *Litigation Funding*; sent to publication on 21/9. Await publication.
- Liaised with *PI Focus* over CG's piece.
- Contacted David Bailey-Vella re: next article deadlines for *New Law Journal* and *Thomson Reuters Dispute Resolution blog*. He has confirmed he will meet both deadlines due in October.

Planned activity for October:

- Submit articles to New Law Journal and Thomson Reuters Dispute Resolution blog.
- Look for case comment opportunities.

ENDS