

PR update report



Monthly report: June 2023

Two pages

Summary:

Coverage this month came predominantly from our authored articles, with pieces from Laura Rees in *New Law Journal* and Amy Dunkley in *Litigation Funding*. A comment on the latest costs battle between WAGs Colleen Rooney and Rebekah Vardy was drafted and sent, but not picked up by media.

Two press releases were also drafted, one in response to Master McCloud's ruling in *Hadley v Przybylo* praising the use of Costs Lawyers and the second highlighting the launch of the new ACLT Costs Lawyer qualification. Both were covered by *Legal Futures*, and we are in the process of following the qualification release up with relevant student legal media.

Press releases/comments:

Comment drafted on behalf of JR in relation to reports of Rebekah Vardy costs battle (19/6).

"Time and money saved" – High Court judge praises use of Costs Lawyers to reduce budget differences, release drafted and distributed on 23/6.

Registration opens for first course offering new Costs Lawyer Professional Qualification, release drafted and distributed on 27/6.

Coverage achieved:

Litigation Funding: PDF only (June)

Legal Futures: [High Court boost for costs lawyers as new way to qualify goes live - Legal Futures](#) (30/6)

New Law Journal: PDF only – news in brief on LR's contributed article (30/6)

New Law Journal: <https://www.newlawjournal.co.uk/content/nlj-this-week-don-t-be-vague-in-your-points-of-dispute> (30/6)

New Law Journal: PDF only (30/6)

New Law Journal: <https://www.newlawjournal.co.uk/content/what-s-the-point-> (30/6)

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Additional activity:

5/6: Sent ED's article for *Practical Law* to publication.

5/6: PR catch-up with DVB/ED to discuss upcoming PR.

5/6: Met with MJ for ACLT to discuss press release for course once CLSB accreditation has been received.

13/6: Edited LR's *New Law Journal* article on points of dispute and sent to publication.

16/6: Contacted the following organisations to flag ACL Council members as potential event speakers:

- Liverpool Law Society
- MASS
- APIL

23/6: Drafted and submitted 700-word article in JR's name promoting ACL for Partners in Costs' magazine. To be published in late September.

23/6: Negotiated deadline extension for DVB's *Litigation Funding* article until 28/6.

28/6: Edited above article and submitted.

28/6: Sent approved proof of AD's latest *Thomson Reuters* article to publication.

28/6: Informed editor of *Litigation Funding* re: error in AD's April article on TRX. Editor requested we draft a correction. Correction drafted and sent to AD for sign-off.

Planned activity for July/August:

- Submit articles for *Thomson Reuters*, *New Law Journal*, *Litigation Funding* and *The Association of District Judges newsletter*.
- Work with AD to create social and website videos in support of ACL and a costs law career.
- Coverage expected in *The Times – Law* student supplement featuring AD as a case study.
- Following-up ACLT press release on new qualification with student media.

ENDS