

PR update report



Monthly report: May 2023

Two pages

Summary:

The main news event of the month was publication of the CJC costs review. We were the first organisation to issue comment but, somewhat surprisingly, the story did not receive the amount of coverage one might have expected and so take-up was limited.

Separately, BLC has been lobbying *The Times* for some years to feature a wider range of legal careers in its periodic student supplement and this finally bore fruit with a request for a case study of a young Costs Lawyer. We profiled Amy Dunkley and the reporter at *The Times* was pleased with what we produced; however, its inclusion has been put back to the next student supplement in around three months' time.

As detailed below, we have also had a request for content from Partners in Costs for their magazine. This originated in conversations with Adrian Hawley at the Manchester conference.

Press releases/comments:

Comment on CJC costs review in name of David Bailey Vella (10/5)

Coverage achieved:

New Law Journal: <https://www.newlawjournal.co.uk/content/birss-review-says-yes-to-costs-budgeting-guideline-hourly-rates> (11/5)

New Law Journal (12/5) – pdf only hard copy above.

New Law Journal: <https://inprodstorage.z35.web.core.windows.net/NLJ/2023/8024/ezencJdn7P/html/index.html> (12/5)

New Law Journal: <https://www.newlawjournal.co.uk/content/solicitor-fees-unwelcome-surprises> (12/5)

Additional activity:

- 4/5: Contacted Laura Rees regarding upcoming *New Law Journal* slot. Sent proposed topic to NLJ.

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- 5/5: Contacted Catherine Baksi, *The Times*, regarding student supplement. CB requested profile of a *Costs Lawyer*. BLC to contact and draft.
- 5/5: *New Law Journal* sent through proofs. BLC reviewed (9/5).
- 12/5: Drafted profile of Amy Dunkley for *The Times* student supplement. Approved and sent to journalist.
- 11/5: BLC to draft 700 words for *Partners in Costs* magazine by 23 June following request from PiC.
- 15/5: Confirmed *New Law Journal* topic with Laura Rees.
- 15/5: Pitched article on findings of CJC costs review and what it means for future litigation to *Law Society Gazette*. No response.
- 25/5: *The Times* piece featuring Amy Dunkley has been put back to the next student supplement to be published in August.
- 31/5: PRAM meeting arranged for 5/6.
- 31/5: Meeting arranged with ACLT for 7/6.

Planned activity for June:

- Arranging PRAM meeting to discuss priorities.
- Submit articles for *Thomson Reuters*, *Partners in Costs* and *New Law Journal*.
- Meet with ACLT to discuss course promotion.

ENDS