

## PR update report



Monthly report: October 2023

Two pages

### **Summary:**

Coverage this month came from Dame Joanna Smith's keynote at the annual London conference, with her comments being used by *Legal Futures* and *Law Society Gazette*. A summary of her speech was also used as the basis for a submission to *Thomson Reuters* which will be published in November.

Elsewhere, our regular article in *Litigation Funding* appeared, with Jack Ridgway authoring a piece on part 36 offers and an introductory piece on ACL, also authored by Jack, appeared in *Partners in Costs Magazine*.

### **Coverage achieved:**

*Litigation Funding* – JR's article on genuine part 36 offers (October)

*Litigation Funding* – Dominic Regan's article referencing last year's ACL conference presentation from Birss LJ

*Partners in Costs Magazine* – JR's article 'Introducing the Association of Costs Lawyers'

*Law Society Gazette* – Adaptable lawyers will thrive in an AI world, judge says (20/10)  
<https://www.lawgazette.co.uk/news/adaptable-lawyers-will-thrive-in-an-ai-world-judge-says/5117632.article>

*Legal Futures* – AI could revolutionise lawyers' approach to costs, says judge (23/10)  
<https://www.legalfutures.co.uk/latest-news/ai-could-revolutionise-lawyers-approach-to-costs-says-judge>

*Law Society Gazette*: [Law Society Gazette \(pagesuite-professional.co.uk\)](https://www.lawgazette.co.uk/news/ai-could-revolutionise-lawyers-approach-to-costs-says-judge) (27/10) – NIB on conference, page 6

### **Additional activity:**

6/10: Chased SM re: article due for *New Law Journal*. CC responded to say SM has temporarily left Council.

9/10: Mailed Council re: replacement author for *New Law Journal*; Laura Rees responded to say she could draft and would deliver copy by 13/10.

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9/10: Contacted AD to update her MASS article for the *Association of District Judges newsletter*. Awaiting response.

10/10: Drafted conference survey and sent for sign-off. Signed-off and sent to CC for printing and uploading online.

11/10: Contacted VMH re: topic for next article for *Litigation Funding Magazine*; NR liaising.

11/10: Contacted *Thomson Reuters* to confirm article topic for next submission due on 26/10.

18/10: Edited version of AD article for *Association of District Judges Newsletter* sent back to her for checking.

20/10: AD article submitted to *Association of District Judges Newsletter*.

20/10: NR attended annual conference.

31/10: Edited *Costs Lawyer* conference copy for *Thomson Reuters* article and sent to JR for approval.

31/10: Above article approved and sent to publication.

### Planned activity for November:

- Draft conference survey release.
- Await coverage in *Association of District Judges Newsletter*, *Thomson Reuters*, and *New Law Journal*.
- Submit copy to *Litigation Funding*.
- Liaise with JR re: next *New Law Journal* topic.

**ENDS**