

## PR update report



Monthly report: October 2022

Two pages

## Summary:

Coverage this month has come from a regular article featured in *Litigation Funding* with Laura Rees considering the case of Lisa Jones v Richard Slade & Company Ltd where a ruling set limits on a costs judge's discretion in a section 70 assessment.

Our press release on the ACL's response to the CJC consultation was also picked up this month, as was Jack Ridgway's comments in response to the Belsner ruling.

This month, we have also invited journalist to the annual conference, with three acceptances, and have prepared the annual conference questionnaire for distribution on the day. Elsewhere, we had a new article commission from APIL's *PI Focus*, which will be written by Kris Kilsby on part 36.

### Press releases/comments:

Drafted detailed comment in response to Rebekah Vardy costs ruling and distributed to media (5/10).

Costs budgeting is achieving its aim, says ACL, release drafted and sent to client for sign-off on 12/10.

Reaction to Belsner, response drafted and distributed on 27/10.

## Coverage achieved:

The Legal Diarist: Edward Fennell's LEGAL DIARY - The Legal Diary (14/10)

Litigation Funding: PDF only (Oct)

*New Law Journal:* <u>Costs budgeting 'not perfect' but still useful, says ACL | New Law Journal | The leading weekly legal magazine</u> (19/10)

Legal Futures: <u>Checkmylegalfees comes out fighting after Court of Appeal criticism - Legal Futures</u> (28/10)

The Legal Diary: Edward Fennell's Legal Diary - The Legal Diary (28/10)



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*Civil Litigation Brief:* <u>ANALYSIS OF BELSNER 3: THE COMMENTARY: A DOZEN POSTS TO THINK</u> <u>ABOUT – Civil Litigation Brief</u> (31/10)

### Additional activity:

- 11/10: Liaised with SA over his article for *Thomson Reuters*. SA unable to produce draft due to holiday. KJ to draft a piece based on ACL's consultation response and put in KK's name.
- 14/10: Catch-up call with DVB.
- 14/10: Invited two more journalists to the annual conference: Susan Scott, *Thomson Reuters* and Marialuisa Taddia, *Law360* both accepted.
- 14/10: Additional blog commissioned by *Thomson Reuters* on the annual conference. NR to draft.
- 18/10: Drafted article on behalf of KK for *Thomson Reuters* and sent to KK for sign-off. Signed-off by return and sent to publication.
- 21/10: Drafted survey for annual conference and sent to DVB/JR for sign-off.
- 26/10: Above survey signed-off and sent to CC for printing.
- 26/10: Liaised with VMH on article for *Litigation Funding*. A piece on vulnerable clients was accepted, deadline 16 Nov, 800 words.
- 26/10: APIL's *PI Focus* commissioned article on part 36, have mailed Council to request author. KK volunteered.

### Planned activity for November:

- Submit articles for Thomson Reuters, PI Focus, and New Law Journal.
- Administer questionnaire for annual conference, collate and analyse results.

## ENDS