

PR update report



Monthly report: September 2023

Three pages

Summary:

The ACL's response to the MoJ's fixed recoverable costs regime has been our biggest story of the year to date, attracting significant interest from legal media with 13 pieces of coverage.

Elsewhere, an hoc article on FRC appeared in *MASS Insight* authored by Amy Dunkley and we have invited journalists to the annual London conference, with three acceptances to date.

Press releases:

ACL blasts Ministry of Justice's latest "piecemeal and unreasonable" reforms of fixed costs, release drafted and distributed on 11/9.

Coverage achieved:

MASS Insight: PDF only (Sept)

Law Society Gazette: [Costs recovery claims 'could explode' after FRC extension | News | Law Gazette](#) (7/9)

Business Mayor: [Client costs disputes 'likely to increase' after FRC extension - Business Mayor](#) (7/9)

Law Society Gazette: [Law Society Gazette \(pagesuite.com\)](#) (page 16) (8/9)

Solicitors Journal: [ACL blasts Ministry of Justice's latest "piecemeal and unreasonable" reforms of fixed costs | News | Solicitors Journal](#) (12/9)

Law Society Gazette: [Lawyers plead for last-ditch postponement of fixed costs extension | News | Law Gazette](#) (12/9)

New Law Journal: [Lawyers call for a pause on fixed costs | New Law Journal | The leading weekly legal magazine](#) (13/9)

Law Society Gazette: [Law Society Gazette \(pagesuite.com\)](#) (page 6)

New Law Journal: PDF only (15/9) – FRC consultation

New Law Journal: PDF only (15/9) – Signpost to Twitter

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Insurance Claims: [Association of Costs Lawyers critiques Ministry of Justice's fixed costs reforms - Claims Media \(claimsmag.co.uk\)](#) (15/9)

PLC Thomson Reuters: [Extension of fixed recoverable costs: ACL response to MoJ's consultation on issues raised by stakeholders \(September 2023\) | Practical Law \(thomsonreuters.com\)](#) (15/9)

Legal Futures: [Law firms need "new mindset" to make the best of fixed costs - Legal Futures](#) (22/9)

New Law Journal: [Costs: On the wrong track? | New Law Journal | The leading weekly legal magazine](#) (22/9)

New Law Journal: PDF only (22/9)

Solicitors Journal: [FRC proposals – causing more problems than they solve | Opinion | Solicitors Journal](#) (25/9)

Additional activity:

5/8: Edited JR's article for *Litigation Funding* and sent to the publication. Await coverage in October.

11/9: *Solicitors Journal* commissioned 700 words on FRC response. Drafted on behalf of KK and sent to him for approval on 14/9:

15/9: Above article approved by KK and sent to publication.

18/9: Suggested article topic to SM for next *New Law Journal* article and agreed with publication.

19/9: Liaised with JC and *New Law Journal* over proof for next article. See coverage above.

19/9: Invites for the annual conference sent to the following media:

- John Hyde, *Law Society Gazette*
- Susan Scott, *Thomson Reuters* ACCEPTED
- Jonathan Ames, *The Times*
- Christian Smith, *The Lawyer*
- Ben Rigby, *Global Legal Post*
- Rachel Rothwell, *Litigation Funding* ACCEPTED
- Marialuisa Taddia, *Law360* ACCEPTED
- Sam Tobin, *Reuters*
- Jane Croft, *Financial Times*
- Andrew Mizner, *CDR*
- Sophie Cameron, *Solicitors Journal*

20/9: Responded to request from Hook Tzangaza re: Costs Lawyer apprenticeships. NR to draft a release and a story for *Costs Lawyer*.

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20/9: Confirmed next article topic with SM for *New Law Journal*.

26/9: Liaised with MASS re: updates to AD's article. MASS are thinking about the most appropriate response and will advise.

Planned activity for October:

- Draft annual conference questionnaire.
- Attend annual conference and host journalist guests.
- Submit articles for *New Law Journal* and *Litigation Funding*.
- Await coverage from articles supplied to PiC and update on MASS article.
- Draft pitch for *The Lawyer*.

ENDS