

PR update report



Monthly report: February 2019

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Summary:

Coverage this month has again focused on placed articles in *Litigation Funding*, *New Law Journal* and *Thomson Reuters Dispute Resolution Blog*. We have also secured a new quarterly slot in the Association of District Judges quarterly newsletter.

Coverage achieved:

Litigation Funding: PDF only (Feb) – FK article

Litigation Funding: PDF only (Feb) – reference to the ACL's electronic bill

New Law Journal: <https://www.newlawjournal.co.uk/content/sticking-to-a-budget-could-do-better> (7/2)

New Law Journal: PDF only (7/2)

Thomson Reuters Dispute Resolution Blog: <http://disputeresolutionblog.practicallaw.com/acl-annual-conference-2018-survey-results/> (11/2)

Additional activity:

- Article commissioned by *Litigation Funding*, NR drafted and sent on 11/1; see coverage above.
- NR edited FK's latest article for *New Law Journal*, sent to publication on 28/1, see coverage above.
- ACL profile piece commissioned by *LawCareers.net*; planning to do a 'day in the life piece' on DBV. Had to decline as DBV has moved jobs.
- Pitched regular costs update to the re-launched *Solicitors Journal*; awaiting decision.
- NR drafted latest blog for *Thomson Reuters* on costs survey in FK's name. Sent to publication on 4/2; see coverage above.
- Contacted the Association of District Judges to see if ACL could offer content for their quarterly newsletter. Editor said they would consider regular articles. Sent one on electronic bill for the next newsletter, due to be published in April. BLC to send further articles each quarter.

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- Liaised with FK re: next *Thomson Reuters Dispute Resolution Blog* topic; due to be delivered on 5/3.
- Commission from *Litigation Funding* on Precedent R; CG organising author. 900 words due by 12/3.
- Edited DBV's article for *New Law Journal* and sent on 28/2; awaiting publication.

Planned activity for March:

- Deliver articles for *Thomson Reuters*, *New Law Journal*, *Association of District Judges* and *Litigation Funding*.
- Start work on roundtable/white paper re: how the electronic bill is working.

ENDS