

PR update report



Monthly report: January 2017

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Summary:

Six pieces of coverage achieved this month from our regular column slots and the release of the ACL's response on Fixed Recoverable Costs. Following a meeting with Council, BLC will draft and circulate a PR pipeline for 2017 for approval by PRAM.

Press releases and comment:

ACL tells Jackson: It's too soon for a radical extension of fixed costs, release drafted and sent on 30/1.

Coverage achieved:

New Law Journal: PDF only (8/1)

Solicitors Journal: PDF only (24/1)

CILEx Journal: PDF only (Jan)

Law Society Gazette: <https://www.lawgazette.co.uk/law/lawyer-groups-urge-jackson-to-rethink-fixed-costs-plans/5059618.article> (30/1)

Solicitors Journal: <https://www.solicitorsjournal.com/news/201701/lord-justice-jackson-unveils-extensive-fixed-costs-regime> (30/1)

The Times – Brief: <http://thetimes.co.uk/thebrief/signup/archive.html> (31/1)

Additional activity:

- Article drafted by NR on behalf of IS for *Solicitors Journal* on new bill of costs and survey, sent to publication on 12/1; see coverage above.
- Undertook initial review of new website and fed back comments to DP on 17/1.
- Confirmed latest topic with DW for *Thomson Reuters Dispute Resolution Blog*; copy due on 7/2.
- Edited FK's article for *Solicitors Journal* and sent to publication on 30/1; await publication.
- Presented PR results for 2016 and plans for 2017 at Council meeting on 27/1.

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Planned activity for February:

- Submit articles for *Thomson Reuters Dispute Resolution Blog*, *Solicitors Journal* and *New Law Journal*.
- Draft PR pipeline for 2017 and send for discussion at PRAM.
- Draft appointment release for new Chair of ACLT.

ENDS