

PR update report



Monthly report: July / August 2018

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Summary:

Despite it being a traditionally quieter period over the summer, ten pieces of coverage were achieved from a range of sources. The survey press release was signed-off and distributed at the end of August, which should also bring in some positive PR coverage early September.

Releases:

Solicitors and judges “unenthusiastic” about new electronic bill, say Costs Lawyers, release drafted and sent on 30/8.

Coverage achieved:

Law Society Gazette: <https://www.lawgazette.co.uk/news/reqime-for-challenging-legal-bills-may-need-reform--judge/5066801.article> (9/7) - Article also in the hardcopy magazine

Law Society Gazette: <https://www.lawgazette.co.uk/features/a-long-haul-fight/5066854.article> (16/7) - Article also in the hardcopy magazine

Dispute Resolution Blog: <http://disputeresolutionblog.practicallaw.com/fixed-costs-versus-consent-orders-bratek-v-clark-drain-ltd/> (19/7)

Business Link: <https://www.blmforum.net/mag/clarion-add-two-team/> (30/7)

Yorkshire Post: (PDF only) (31/7)

Litigation Funding: Aug (PDF only)

New Law Journal: Aug (PDF only)

Bdaily: <https://bdaily.co.uk/articles/2018/08/02/clarion-strengthens-team-with-qualification-of-another-two-costs-lawyers> (2/8)

Thomson Reuters Dispute Resolution Blog: <http://disputeresolutionblog.practicallaw.com/fixed-costs-and-accepting-a-part-36-offer-hislop-v-perde/> (3/8)

New Law Journal: <https://www.newlawjournal.co.uk/content/electronic-bills-sparked-fear> (30/8)

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Additional activity:

- Responded to *Law Society Gazette* request for comment on reform of Solicitors Act 1974. NR worked with FK to draft comment, which appeared both online and in the hardcopy magazine.
- Article commissioned by *Litigation Funding* on proportionality lessons following phone hacking ruling. 1,600 words. NR drafted, with DC reviewing and adding concluding comment. See coverage above.
- Article commissioned by *PI Focus* from CG on mistakes solicitors make when deducting costs from damages. Deadline 26/7. Article shorter than expected but accepted by editor and sent on 31/7. Awaiting publication.
- Edited and sent DW article for *Thomson Reuters Dispute Resolution blog*. See coverage above.
- Reviewed proof of FK's June blog which *New Law Journal* is now using in hardcopy magazine.
- Confirmed deadlines with DW for July article due for *New Law Journal*.
- July/August issue of *Costs Lawyer* signed off, including four-page article by NR on the CJC LASPO review seminar.
- Sent DW's article on Hislop to *Thomson Reuters Dispute Resolution Blog 2/8*; see coverage above.
- Contacted DC re: writing a book review for *New Law Journal*, and also FK. FK advised there was a conflict and so declined request.
- NR drafted latest *Thomson Reuters Dispute Resolution Blog*; sent to the publication on 30/8. Await publication.

Planned activity for September:

- Submit articles to *New Law Journal* and *Thomson Reuters Dispute Resolution blog*.
- Look for case comment opportunities.

ENDS