

PR update report



Monthly report: July/August 2022

Three pages

Summary:

The traditionally quieter summer period saw an explosion of coverage for ACL, with 34 pieces achieved during July and August. The most popular story was Jack Ridgway's comments explaining the process around legal costs that will now follow the libel trial between Colleen Rooney and Rebekah Vardy. Jack was quoted in *OK! Magazine*, *The Guardian*, *The Sun*, *The Times* and a further 19 other titles.

As well as regular articles in *Litigation Funding*, *New Law Journal*, *Thomson Reuters Dispute Resolution Blog* and *the Association of District Judges Newsletter*, comment was also issued in response to the CJC's costs consultation which was covered by *Legal Futures* and the *Law Society Gazette*.

Since our last report, LinkedIn followers have increased by 20% to 523 from 434. The ACL's Twitter account currently has 1,287 followers, up from 1,260 in June.

Coverage achieved:

Legal Futures: [CJC begins process for major reform of costs regime](#) (1/7)

Thomson Reuters Dispute Resolution Blog: [Guideline hourly rates or are they?](#) (4/7)

New Law Journal: PDF only (8/7)

New Law Journal: <https://www.newlawjournal.co.uk/content/bill-of-costs-appeal-dismissed!> (8/7)

Law Society Gazette: [Law Society Gazette \(pagesuite.com\)](#) (page 7) (15/7)

Law Society Gazette: [News focus: CJC forum brainstorms costs reform | News | Law Gazette](#) (18/7)

Business Mayor: [News focus: CJC forum brainstorms costs reform - Business Mayor](#) (18/7)

PA Media: email only (29/7)

The Guardian: [Rebekah Vardy loses 'Wagatha Christie' libel case against Coleen Rooney | Rebekah Vardy | The Guardian](#) (29/7)

Law Society Gazette: ['Wagatha Christie': Vardy facing 'monstrous' costs bill after libel claim dismissed | News | Law Gazette](#) (29/7)

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Press Gazette: [Wagatha Christie verdict: Rebekah Vardy loses libel trial vs Coleen Rooney \(pressgazette.co.uk\)](http://pressgazette.co.uk) (29/7)

Business Fast: ['Wagatha Christie': Vardy facing 'monstrous' costs bill after libel claim dismissed - Business Fast](#) (29/7)

Manchester Evening News: [LIVE: Rebekah Vardy LOSES 'Wagatha Christie' High Court libel battle against Coleen Rooney - latest updates - Manchester Evening News](#) (29/7)

Wired Focus Tech News: [Rebekah Vardy loses 'Wagatha Christie' libel case against Coleen Rooney - WiredFocus](#) (29/7)

OK! Magazine: [Wagatha Christie costs process 'could take two years' says legal expert - OK! Magazine](#) (30/7)

The Scotsman: PDF attached (30/7)

The Sun: PDF attached (30/7)

The Scottish Sun: PDF attached (30/7)

The Irish Sun: [Becky Vardy faces cash meltdown after Wagatha libel defeat leaves her with £3m bill and reputation in tatters | The Irish Sun \(thesun.ie\)](#) (30/7)

The Times: PDF attached (30/7)

The Times: [Wagatha Christie verdict: Rebekah Vardy loses libel case against Coleen Rooney | News | The Times](#) (30/7)

123RUnet: [Becky Vardy faces cash meltdown after Wagatha libel defeat leaves her with £3m bill and reputation in tatters. — News in English на 123ru.net](#) (30/7)

Yahoo News: [Rebekah Vardy loses 'Wagatha Christie' libel case against Coleen Rooney \(yahoo.com\)](#) (30/7)

Law Fuel: [The Dashing Lawyer And The "Monstrous" Legal Fees In Rooney V. Vardy Case \(lawfuel.com\)](#) (30/7)

Business Mayor: <https://www.businessmayor.com/wagatha-christie-vardy-facing-monstrous-costs-bill-after-libel-claim-dismissed/> (30/7)

Practice Source: ['Wagatha Christie': Vardy facing 'monstrous' costs bill after libel claim dismissed | Practice Source - Legal News and Views - Asia Pacific and Beyond](#) (30/7)

Daily Sport Post: [Becky Vardy faces cash meltdown after Wagatha libel defeat leaves her with £3m bill and reputation in tatters – Daily Star Post](#) (30/7)

Joe.Co.UK: [Rebekah Vardy faces up to £3m legal bill after 'Wagatha Christie' defeat to Coleen Rooney | JOE.co.uk](#) (1/8)

Association of District Judges Newsletter: copy not available (Aug)

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Litigation Funding: PDF only (Aug) – Dominic Regan referencing ACL conference

Litigation Funding: PDF only (Aug) – JR's article on points of dispute

Image: [Rebekah Vardy interview: 'I will say it till I'm blue in the face, I didn't do it' | IMAGE.ie](#) (5/8)

Scottish Legal News: ['Wagatha Christie' costs could take years to determine | Scottish Legal News](#) (19/8)

Irish Legal News: ['Wagatha Christie' costs could take years to determine | Irish Legal News](#) (19/8)

Additional activity:

- 5/7: Article for *Litigation Funding* drafted and sent to JR for approval.
- 29/7: Comment drafted and distributed on 'Wagatha Christie'.
- 8/7: Article sent to *Litigation Funding*. See coverage above.
- 3/8: Call to discuss member survey and next steps.
- 5/8: Contacted ICN re: next article due for *Thomson Reuters*; Chasing.
- 5/8: Liaised with editor of *Litigation Funding* re: topic of next contribution.
- 8/8: Briefed LR on article for *Litigation Funding*.
- 12/8: Liaised with ICN on topic for next *Thomson Reuters* blog and confirmed with publication.
- 19/8: Proofed above article and sent to publication.
- 19/8: Liaised with KK re: his next article for *New Law Journal* and confirmed with editor. KK drafting for 31/8.
- 31/8: Received KK's article.

Planned activity for September:

- Submit articles for *Thomson Reuters* and *New Law Journal*.
- Prepare press release in response to ACL's CJC consultation response.

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