

PR update report



Monthly report: June 2022

2 pages

Summary:

June has been a good month for coverage thanks to the CLSB report, with Jack Ridgway's reaction to it featuring in the *Gazette*, and also leading to a by-lined article in *The Times* law section under a very positive headline. The CLSB's actions as a result of the report, along with the CJC costs working group consultation – issued on the last day of the reporting month – offer good opportunities for ongoing comment in the months to come.

It's been of note too that we received two unsolicited approaches from journalists seeking help. While these have not led to immediate coverage, the start of relationships could yield results in the future.

We continue to upload at least three news stories and one other article – either a feature or opinion – on the Costs Lawyer Journal section of the website every week.

LinkedIn followers have increased 8% in the month to 434. The ACL's Twitter account currently has 1,260 followers.

Coverage achieved:

Thomson Reuters Dispute Resolution Blog: [The importance of getting it right with your client...a commentary on the Solicitors Act | Dispute Resolution blog \(practicallaw.com\)](#) (1/6)

Litigation Funding: PDF only (June)

Legal Futures: [Costs lawyers urged to play bigger role in "out of control" market - Legal Futures](#) (23/6)

Law Society Gazette: [Law Society Gazette \(pagesuite.com\)](#) – page 15 (24/6)

The Times: [Costs lawyers are needed from the start of litigation](#) (30/6, online only)

Additional activity:

- 7/6: Edited article for *Association of Costs Judges Bulletin* and sent; due to be published in August.

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- 7/6: Arranged call to discuss member survey at Manchester conference with DVB/LR.
- 14/6: Interviewed with Sarah Hutchinson for June article in *Costs Lawyer*.
- 14/6: Edited VMH's article on costs for *Thomson Reuters*. Sent back with comments and agreed to another topic.
- 15/6: Liaised with *Thomson Reuters* on new topic for VMH and confirmed with VMH.
- 17/6: Received new draft from VMH for above, edited and sent to publication.
- 20/6: Drafted member survey and sent to DVB/LR for comments and review with Council.
- 20/6: Introductory call with CC.
- 21/6: Flagged CLSB report: *How could Costs Lawyers reduce the costs of legal services?* And drafted comment in response. Signed-off by JR and distributed under embargo on 22/6 for 23/6.
- 22/6: Handled call from freelancer Mike Yuille re: legal costs.
- 22/6: Pitched articles in response to CLSB report to *Law Society Gazette* and *The Times*.
- 24/6: *The Times* commissioned 450 words on CLSB report. NR drafted and sent to JR.
- 24/6: Went back to Mike Yuille with answers on legal costs from JR.
- 27/6: Article sent to *The Times*.
- 27/6: Dealt with enquiry from Gordon Rayner at *Daily Telegraph* about junior counsel's fees for Covid inquiry, passing on answers from JR.
- 30/6: Comment on CJC costs working group consultation drafted, approved by DBV and distributed.

Planned activity for July/August:

- Regular article commitments.
- Promote member survey.
- Attend conference and follow-up.

ENDS