

PR update report



Monthly report: May 2022

One page

Summary:

A variety of stories achieved press coverage this month, Jack Ridgway was the subject of a careers profile in *New Law Journal*. Further coverage was achieved following ACL's response to the government's clinical negligence costs plans and Jack's comments on a Court of Appeal ruling to strike out a bill of costs were picked up by *the Law Society Gazette* and *Solicitors Journal*.

Elsewhere, LinkedIn activity continued with 66 new followers added this month. ACL's LinkedIn account now has 404 followers.

Coverage achieved:

New Law Journal: NLJ CAREER PROFILE: Jack Ridgway, Association of Costs Lawyers | New Law Journal | The leading weekly legal magazine (3/5)

Legal Futures: Charities and patient groups urge rethink on negligence costs plans - Legal Futures (6/5)

Law Society Gazette: Costs bill struck out after it failed to give fee earner details | News | Law Gazette (11/5)

Solicitors Journal: Solicitors Journal - Court of Appeal decision specifies what information is required in bills of costs (12/5)

Additional activity:

- 10/5: Drafted Manchester conference presentation synopsis and sent biogs to admin team.
- 11/5: Drafted comment on Court of Appeal ruling in AKC v Barking and distributed to media.
- 13/5: Interviewed arranged with Sarah Hutchinson on 14/6 for June article in Costs Lawyer.

Planned activity for June:

- DVB's article to appear in Thomson Reuters.
- Submit articles for New Law Journal, Thomson Reuters, and Association of District Judges Bulletin.
- Devise questionnaire for Manchester conference.