

## PR update report



Monthly report: November 2018

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### Summary:

Focus this month has been on the annual conference survey, which was drafted and then launched online and at distributed at the conference in London. We also secured a speaking slot for the Chair at the next *Claims* Clinical Negligence conference in February.

### Coverage achieved:

*Thomson Reuters Dispute Resolution Blog:*

<http://disputeresolutionblog.practicallaw.com/proportionality-the-new-political-correctness/> (2/11)

*Claims:* <http://www.claimsmag.co.uk/iain-stark> (15/11)

*Litigation Futures:* <https://www.litigationfutures.com/news/deal-with-proportionality-at-start-of-assessment-says-costs-judge> (26/11)

### Additional activity:

- NR edited DBV's article for *Thomson Reuters Dispute Resolution blog* and sent to publication on 1/11; see coverage above.
- Journalist invites sent on 31/10 for conference.
- Drafted copy for regional group meetings ad and sent to DP on 5/11.
- Request from Barker Brooks for ACL speaker at annual clinical negligence conference on 28/2 sent to Council; IS accepted (see mention above).
- Drafted questionnaire for annual survey and uploaded to Survey Monkey. Distributed at conference on 23/11.
- Request from *The Times – Law* for feature on women leaders requesting further details on CG; sent on 23/11.
- KJ/NR attended annual conference on 23/11.

### Planned activity for December:

- Analyse latest survey responses.
- Submit articles for *New Law Journal* and *Thomson Reuters Dispute Resolution Blog*.

ENDS