

PR update report



Monthly report: October 2017

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Summary:

This month's activity was largely focused around the annual conference, with the annual survey being completed by over 130 respondents. Coverage for Lord Justice Jackson's comments also featured in the *Law Society Gazette* and *Litigation Futures*.

Coverage achieved:

Thomson Reuters Dispute Resolution Blog: <http://disputeresolutionblog.practicallaw.com/budgeting-a-good-reason-to-depart/> (6/10)

Law Society Gazette: https://www.lawgazette.co.uk/law/jackson-lawyers-have-grown-up-since-my-first-review/5063334.article?utm_source=dispatch&utm_medium=email&utm_campaign=%20GAZ141016 (20/10)

Litigation Futures: <https://www.litigationfutures.com/news/moj-keen-jackson-fixed-costs-reforms-will-generate-cottage-industry-says-leading-qc> (20/10)

Litigation Futures Newsletter: <http://www.icontact-archive.com/SlwQwQIDiBFJiSFFYrwz6fhSY0u12H-Y?w=4> (26/10)

Additional activity:

- Confirmed article topic of SD's article for *Thomson Reuters* with the publication. SD drafting copy for 3/10. NR edited and sent to publication on 4/10. See coverage above.
- Got an extension for DC's article for *New Law Journal*. DC to draft by 6/10. NR received and edited, sent to the publication on 10/10; await coverage.
- Press invites sent to media for annual conference. Acceptances received from:
 - John Hyde, Deputy News Editor, *Law Society Gazette*
 - Ben Rigby, Editor, *CDR* (possibly for part of the day)
 - Ariane Tadayon, Editor, *Practical Law Dispute Resolution*
- Drafted survey for distribution at annual conference, signed off by IS/FK and sent to DP for printing on 5/10. Distributed at the conference. Currently analysing responses.

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- Got extension for DW's article for *New Law Journal* until 1/11.
- Liaised between DC and *Thomson Reuters Dispute Resolution Blog* on 31/10 to agree subject topic for next article due on 7/11.
- NR drafted article on behalf of FK for *Litigation Funding*; sent on 31/10 and awaiting publication.
- Strategy meeting set with IS/FK on 3/11.

Planned activity for November:

- Submit articles for *Thomson Reuters Dispute Resolution* and *New Law Journal*.
- Analyse survey results and prepare presentation and press release.
- Strategy meeting with IS/FK on 3/11.

ENDS