

PR update report



Monthly report: October 2020

Two pages

Summary:

It's been a busy month, with ten pieces of coverage secured, including comments in a *Law Society Gazette* news story on guideline hourly rates which appeared online and in print. Regular articles also appeared in the *Association of District Judges Newsletter*, *Solicitors Journal*, *Thomson Reuters*, *Litigation Funding* and *New Law Journal*.

Coverage achieved:

New Law Journal: <https://www.newlawjournal.co.uk/content/revise-budgets-now-to-comply-with-rule-change> (30/9) - not included in September's report

Solicitors Journal: PDF only (September) – not included in September's report

Litigation Futures: <https://www.litigationfutures.com/news/budget-revision-warning-as-new-rules-comes-into-force> (6/10)

Association of District Judges Newsletter: PDF only (October)

New Law Journal: PDF only (9/10)

Litigation Funding: PDF only (October)

Law Society Gazette: <https://www.lawgazette.co.uk/news/ghr-under-scrutiny-10-years-on/5106049.article> (19/10)

Law Society Gazette:: <https://edition.pagesuite-professional.co.uk/html5/reader/production/default.aspx?pubname=&edid=b9949ae2-c0fb-42f2-8616-32f76b716fdd> (19/10) page 4

Litigation Futures: <https://www.litigationfutures.com/news/gordon-saker-lack-of-evidence-threatens-guideline-rates-review> (19/10)

Thomson Reuters Dispute Resolution Blog: <http://disputeresolutionblog.practicallaw.com/the-waning-relevance-of-the-guideline-hourly-rates/> (29/10)

PR update report

Additional activity:

- 1/10: Conference call with CG/FK to discuss current strategy and future PR opportunities.
- 1/10: Drafted question for Lord Chancellor briefing and sent to CG.
- 8/10: Proofed FK's latest blog for *Thomson Reuters* and sent to the publication. See coverage above.
- 9/10: Edited AG's latest blog for *New Law Journal* and sent to the publication.
- 14/10: Press enquiry from John Hyde, *Law Society Gazette* re: GHR. NR drafted comment, signed off by CG and sent on 15/10. See coverage above.
- 15/10: Edited AG's blog on the latest rule change and sent to *Solicitors Journal*; awaiting publication.
- 23/10: Article commissioned by *Litigation Funding* on *Kings Security Systems Ltd v King & Anor*, 900 words for mid-November. NR drafting.
- 26/10: Liaised with DC re: next article topic for *Thomson Reuters* and agreed with publication.

Planned activity for November:

- Draft next article for *Litigation Funding*.
- Submit latest articles to *Thomson Reuters* and *New Law Journal*.
- PR planning conference call with CG/FK.

ENDS