

PR update report



Monthly report: October 2021

Two pages

Summary:

As well as our regular article slots appearing in *Thomson Reuters, Litigation Funding* and *The Association of District Judges Newsletter*, this month we have also started to invite journalists to the annual conference. To date, we have two acceptances (*Litigation Funding* and *The Times*) and will be following others up this month.

Coverage achieved:

Legal Futures: https://www.legalfutures.co.uk/associate-news/costs-management-sun-has-set-there-is-new-dawn (4/10)

Thomson Reuters Dispute Resolution Blog: http://disputeresolutionblog.practicallaw.com/banging-the-drum-proportionality-and-reasonableness-of-estimated-costs-in-a-costs-budget/ (11/10)

Litigation Funding: PDF only (October)

Association of District Judges Newsletter: Copy not available.

Additional activity:

- 6/10: Edited article received from VMH for Thomson Reuters and sent to the publication.
- 13/10: Edited DVB's article for Thomson Reuters and sent to the Association of District Judges for its November newsletter.
- 25/10: Liaised with AG re: next *Thomson Reuters* blog, have requested topic ideas from publication. Awaiting response.
- 28/10: Media invites for annual conference sent to the following:
 - Luke Barr, The Lawyer
 - John Hyde, Law Society Gazette
 - Jan Miller, New Law Journal
 - Suzanne Townley, Solicitors Journal
 - Jonathan Ames, The Times Yes to the dinner
 - Rachel Rothwell, Litigation Funding Yes
 - Ariane Tadayyon, *Thomson Reuters*



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Planned activity for November:

- Submit article for Thomson Reuters Dispute Resolution Blog.
- Submit article to Litigation Funding. CG is designated author. NR drafting.
- Chase journalist responses to conference.
- Draft conference survey.

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