



Association
of Costs
Lawyers



PR update report

Monthly report: January 2024

Two pages

Summary:

Our regular article slots made up the coverage for January, with pieces appearing in *New Law Journal* from Jack Ridgway on budget estimates, and in the *Association of District Judges Newsletter* from Victoria Morris-Hughes reflecting on Costs Judge Rowley's comments when addressing the ACL's special interest group on solicitor-client costs last year.

Elsewhere, Neil Rose attended the Women in Costs event in Manchester for reporting in *Costs Lawyer* and two articles were drafted and submitted on behalf of Jack Ridgway, one for *The Lawyer* using ACL data from the annual surveys to demonstrate why solicitors have not improved their budgeting skills and the second for the CLSB newsletter profiling the benefits of ACL membership.

Coverage achieved:

New Law Journal: <https://www.newlawjournal.co.uk/content/costs-the-importance-of-an-estimate?UID=e871003f-51b9-4bed-a269-61fb460f8225> (19/1)

Association of District Judges Newsletter: PDF only (Jan)

Additional activity:

8/1: Submitted latest article to the *Association of District Judges Newsletter*.

16/1: Call with JR to discuss article for *The Lawyer* on solicitors' lack of budgeting knowledge.

17/1: Edited DVB's article for *Litigation Funding* and sent to publication.

18/1: Highlighted possible comment opportunity on CA ruling in *Kenig*. No response.

25/1: NR interviewed Paula Walkden of Irwin Mitchell about apprenticeships to inform press release.

26/1: NR attended Women in Costs event to cover for website.

26/1: Drafted membership article for CLSB newsletter and sent to CC for approval.

26/1: Draft of article for *The Lawyer* sent to JR for approval.

29/1: Above article signed-off by JR and sent to the publication.



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Planned activity for February:

- Finalise Irwin Mitchell apprenticeship release.
- Planned meeting with ACLT on 7/2.
- Obtain article writing deadlines for all regular features and distribute schedule to Council.
- Attend February Council meeting to present PR plans.

ENDS