



Association
of Costs
Lawyers



PR update report

Monthly report: April 2024

Three pages

Summary:

It has been busy month of activity across ACL and ACLT, with planning for two roundtables under way.

The ACLT roundtable will take place on 7/5, chaired by Neil Rose and we're currently awaiting RSVPs to finalise the ACL event.

Elsewhere, marketing support has been offered to ACLT with various phone calls on a digital marketing campaign. A budget is currently being prepared.

Media coverage came from a variety of by-lined articles, including Jack Ridgway's article for *The Lawyer* looking at how lawyers need to get better at costs management, another article from Jack on discontinued cases ran in *New Law Journal* and David Bailey Vella's article for *Thomson Reuters* on third party debt orders.

Coverage:

The Lawyer: <https://www.thelawyer.com/costs-management-firms-need-to-do-better/> (17/4)

New Law Journal: <https://www.newlawjournal.co.uk/content/the-default-rule-on-costs-a-high-bar?UID=c76294db-c54a-4d14-ad88-b86064ba79a8> (19/4) – online

New Law Journal:
<https://lnprodstorage.z35.web.core.windows.net/NLJ/2024/8067/RE3nGwAVrlurOhiV70TCbbw5sYTY8imR/html/index.html> (19/4) - magazine

Litigation Funding: PDF only (April)

Thomson Reuters Dispute Resolution Blog: [https://uk.practicallaw.thomsonreuters.com/w-043-0647?transitionType=Default&contextData=\(sc.Default\)&firstPage=true](https://uk.practicallaw.thomsonreuters.com/w-043-0647?transitionType=Default&contextData=(sc.Default)&firstPage=true) (26/4)

Additional activity:

4/4: Invites sent for ACLT roundtable to the following people offering 2, 7, 14 May as dates.

- Victoria Morrison-Hughes, ACL
- Glenn Newberry, Partner and Head of Costs, Eversheds
- Jo Powell, Head of Government Legal Service's costs litigation team
- Vikki-Weinrich Cooke, Head of Costs, MRN Solicitors
- David Hughes, KE Costs Lawyers
- Owen Poole, OP Costings



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- Nick Northrop, Head of Costs: Technical & Development, Irwin Mitchell
- Louise Walker-Kelly, Irwin Mitchell
- Madeleine Jenness, ACLT
- Sarah Hutchinson, ACLT
Currently holding three dates: 2,7,14 May.

4/4: Edited JR's recent article for *New Law Journal* on discontinuance and sent to *the Association of District Judges Newsletter*. Article will be published in May.

8/4: PR catch-up with ACL.

8/4: Responded to request from ACLT to set up a call with BLC's digital marketing specialist. Call set up with NJ on 11/4 to take brief.

10/4: Contacted *Lexis Nexis* and *Modern Law* to see if they would consider having a Costs Lawyer category in their awards. Both responded to say they were interested and would consider.

11/4: Call with MJ for ACLT. Requested further information ahead of call with BLC's digital marketing partner. Also requested log in details to social accounts.

15/4: Invites sent for ACL roundtable to the following offering the following dates: 22 May, 4 June, 5 June

Lord Justice Birss
Senior Costs Judge Gordon-Saker
Master Victoria McCloud (retired)
Master David Cook
Steven Green, Irwin Mitchell
David Marshall, Anthony Gold
Roger Mallalieu KC, 4 New Square
District Judge Simon Middleton
Susan Dunn, Harbour
Richard Slade, Richard Slade & Co
Julian Chamberlayne, Stewarts Law
Peter Allchorne, DAC Beachcroft and FOIL
Sam Hayman, Bolt Burdon Kemp
Jack Ridgway, ACL

19/4: Edited DVB's article for *Thomson Reuters Dispute Resolution* and sent to the publication.

22/4: Hosted call with MJ for ACLT on recruitment marketing with BLC's digital marketing partner. Quote being prepared.

23/4: Confirmed date of ACLT roundtable with participants for 7/5.

24/4: Confirmed transcription cost for ACLT roundtable with MJ/SH.

26/4: NR attended Manchester conference.

29/4: Liaising with KK re: his next article for *Litigation Funding*.



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30/4: Article suggestion sent to the publication. Awaiting response.

Planned activity for May:

- Submit articles for *Litigation Funding* and *New Law Journal*.
- Host ACLT roundtable on 7/5 and draft press release and write-up.
- Confirm date of ACL roundtable.
- Finalise digital marketing budget and support for ACLT.

ENDS