



Association  
of Costs  
Lawyers



## PR update report

Monthly report: June 2024

Two pages

### Summary:

Activity this month has focused on the two roundtables for ACLT and ACL respectively. The ACLT roundtable copy is now live on the ACL website and is currently being sold into the media, with one piece achieved to date (*Solicitors Journal*, see below). While on 4 June, we hosted the ACL annual roundtable in London. The copy is currently being drafted and will be sold into the media in July.

### Press releases/Comments:

*Guideline rates recognition and judicial appointment will complete the picture for Costs Lawyers as role continues to expand*, release drafted for ACLT and distributed on 28/6.

### Coverage:

*Litigation Funding*: PDF only (June)

*Solicitors Journal*: <https://www.solicitorsjournal.com/sjarticle/guideline-rates-recognition-and-judicial-appointment-will-complete-the-picture-for-costs-lawyers-as-role-continues-to-expand?pass=988495> (28/6)

### Additional activity:

Throughout June: Drafting detailed feature and press release for ACLT following roundtable. Obtaining quote approvals. Feature published on ACLT website on 27/6 and (as above) press release distributed 28/6.

4/6: Interviewed and recorded AD for short introductory videos about the Costs Lawyer career.

4/6: Hosted and chaired ACL roundtable with the following attendees:

- Lord Justice Birss
- Senior Costs Judge Gordon-Saker
- Costs Judge Jason Rowley
- Roger Mallalieu KC, 4 New Square Chambers
- Shaman Kapoor, 39 Essex Street
- Sam Hayman, Bolt Burdon Kemp
- Jack Ridgway, Chair, ACL
- Victoria Morrison-Hughes, Council Member, ACL
- Steven Green, Partner, Irwin Mitchell
- David Marshall, Managing Partner, Anthony Gold

6/6: Approved case studies and photos of Sherrie Burrell at Irwin Mitchell and Sarah Jane Lewis at Phoenix Legal Services sent to ACLT for posting.



Association  
of Costs  
Lawyers



## PR update report

10-13/6: Editing of four videos of the ACL website on the Costs Lawyer career.

14/6: The following four videos sent to ACL for website and social media use:

 [How do you become a Costs Lawyer.mp4](#)

 [What is a Costs Lawyer.mp4](#)

 [What is a typical day like for a Costs Lawyer.mp4](#)

 [Where do Costs Lawyers work.mp4](#)

27/6: Nathan Cameron Q&A published on *Costs Lawyer* section of website.

27/6: Forwarded JR article to *Thomson Reuters Dispute Resolution* blog. Awaiting publication.

28/6: Liaised with JC re: his next article due for *New Law Journal*.

### **Planned activity for July/August:**

- PR meeting on 1 July.
- Write-up of ACL roundtable and press release.
- Chase for further coverage of ACLT roundtable.
- Submit next article for *The Association of District Judges Newsletter*.
- Submit SA's article for *Litigation Funding*.

**ENDS**