



Association
of Costs
Lawyers



PR update report

Monthly report: September 2024

Three pages

Summary:

This month the *Law Society Gazette* and five other titles covered the press release on the ACL annual roundtable. Another press release was drafted and distributed highlight Dr Victoria's McCloud's honorary ACL membership which prompted *New Law Journal* to conduct a 'Movers & Shakers' interview which will appear next month.

Elsewhere, our work has seen the creation of two new award categories for Costs Lawyers: *Modern Law* has launched a Costs Lawyer of the Year award and LexisNexis has launched a Costs Team of the Year award.

Press releases/Comments:

Work underway on costs budgeting-lite and guideline rates for counsel, Birss tells ACL roundtable, release drafted and distributed on 17/9.

Former High Court judge Dr Victoria McCloud awarded honorary ACL membership, release drafted and distributed on 25/9.

Coverage:

Litigation Funding (Aug/Sep) – PDF only

[Yorkshire Legal](#) (17/9)

[Claims Magazine](#) (17/9)

[Solicitors Journal](#) (18/9)

[Solicitors Journal](#) (18/9)

[Legal Futures](#) (19/9)

[Law Society Gazette](#) (19/9)

[Business Mayor](#) (19/9)

New Law Journal: (27/9) – PDF only

[New Law Journal](#): (27/9)



Association
of Costs
Lawyers



PR update report

Additional activity:

3/9: Sent proposal from LexisNexis with costs to Council.

9/9: Edited *NLJ* article and sent back to AD for approval.

11/9: Updated article submitted to *NLJ*. Await coverage.

12/9: Conference invites sent to the following media:

John Hyde, Law Society Gazette

Rachel Rothwell, Litigation Funding

Michael Bond, Solicitors Journal

Douglas Phillips, Thomson Reuters

Ben Rigby, Global Legal Post

Annabel Tinson, The Lawyer

Bethany Burns, Legal 500

Marialuisa Taddia, Law 360

Jonathan Ames, The Times

Andrew Mizner, TDR

16/9: Drafted and submitted article to *Solicitors Journal* previewing the annual ACL Conference. See coverage above.

16/9: Confirmed with LexisNexis that ACL would not be sponsoring their new award category for Costs Team of the Year.

23/9: Invite from LexisNexis passed onto Jack Ridgway to be an awards judge.

19/9: Edited and submitted NC's article for *Litigation Funding*.

25/9: Liaising with ACL re: In Conversation about. Awaiting venue and speaker tbc.

26/9: Contacted Victoria McCloud to see if she would complete a *New Law Journal* profile for its 'Movers & Shakers' section. She agreed.

26/9: Above copy received, edited, and sent to publication.

26/9: Requested ideas from AD for her next *Thomson Reuters* piece; awaiting response.

30/9: *Solicitors Journal* and *Thomson Reuters* confirmed their attendance at the annual London conference. Rachel Rothwell declined. No other acceptances.



Association
of Costs
Lawyers



PR update report

30/9: Reminded DVB of his next article for *New Law Journal*. He has requested subject ideas, which we will gather and send later this week.

Planned activity for October:

- Agree ACL In Conversation event.
- Draft conference questionnaire.
- Confirm topics with *Thomson Reuters Dispute Resolution Blog* and *New Law Journal* on next articles.

ENDS