



Association
of Costs
Lawyers



PR update report

Monthly report: November 2024

Two pages

Summary:

Eleven pieces of coverage appeared this month from a myriad of sources including mention of ACL's comments around Dr Victoria McCloud's final judgment being used in a press release by Westwood Mediation and David Bailey-Vella's comments on the hole in legal regulation following the Kapoor v Johal ruling and his latest article for *New Law Journal* on provisional assessment.

Elsewhere, we have spoken to a further four ACLT students and are in the process of drafting case studies to be used on the ACLT website and across social media.

Press releases/Comments:

Costs judge's ruling highlights shortcoming in legal regulation, says ACL, release drafted and distributed on 13/11.

Little reduction in solicitor-client disputes, Costs Lawyers says, release drafted and sent to client for approval on 28/11.

Coverage:

Hull is This: (1/11)

Thomson Reuters Dispute Resolution blog: [https://uk.practicallaw.thomsonreuters.com/w-044-7905?transitionType=Default&contextData=\(sc.Default\)&firstPage=true](https://uk.practicallaw.thomsonreuters.com/w-044-7905?transitionType=Default&contextData=(sc.Default)&firstPage=true) (1/11)

The Hull Story: <https://www.thehullstory.com/allarticles/dispute-resolution-service-launched-to-help-avoid-stressful-and-expensive-court-hearings> (4/11)

Legal Futures: <https://www.legalfutures.co.uk/latest-news/solicitor-created-hundreds-of-file-notes-to-bolster-costs-claim> (13/11)

Solicitors Journal: <https://www.solicitorsjournal.com/sjarticle/judicial-ruling-reveals-regulatory-gap-in-costs-law?pass=s3122ot79p> (14/11)

The Legal Diary: <https://www.thelegaldiary.co.uk/edward-fennells-legal-diary-40/> (14/11)

Legal Futures: <https://www.legalfutures.co.uk/litigation-dispute-resolution/lack-of-sanction-for-costs-draftsman-shows-hole-in-regulation> (20/11)

New Law Journal: <https://www.newlawjournal.co.uk/content/judge-expresses-frustration-at-lack-of-costs-safeguards> (20/11)



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New Law Journal: PDF only (22/11)

New Law Journal: PDF only (29/11)

New Law Journal: <https://www.newlawjournal.co.uk/content/provisional-assessment-worth-the-risk-?UID=f4e4fa50-7432-40cc-90e9-0986b6816278> (29/11)

Additional activity:

5/11: Proofed DVB's latest article for *New Law Journal* and sent to the publication.

7/11: Call with ACLT to discuss PR opportunities.

7/11: Drafted CTA for ACLT to attract more case studies to interview.

8/11: Requested more details from ACLT regarding scholarships. Awaiting response.

13/11: Edited KK's article for *Litigation Funding* and sent to the publication.

13/11: Contacted ACLT students, Jamie Bedford, Amna Azizi and Josh Browes to arrange interviews to draft ACLT case studies.

14/11: Interviewed ACLT student, Jamie Bedford to draft case study.

20/11: Interview ACLT student Amna Azizi to draft case study. Sent for her approval. Final approval and photos provided on 27/11.

22/11: Drafted a series of LinkedIn posts to support video career shorts and scheduled to post over two weeks starting w/c 25/11.

27/11: Provided case study draft to Josh Browes for sign-off. He also requested company sign-off. Both established along with photograph on 28/11.

28/11: Interviewed ACLT student Kasia Wronowska to draft case study.

Planned activity for December:

- Finalise ACL In Conversation event.
- Distribute conference survey press release.
- Deliver copy for *New Law Journal* article.

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