

# PR update report

Monthly report: January 2025

Two pages

### **Summary:**

January got off to a good start with a 2025 predictions release from the Chair receiving coverage and a successful launch of the inaugural 'In Conversation' event held with Lord Justice Coulson, which was attended by John Hyde of the Law Society Gazette.

## Press releases/Comments:

Simplified budgeting pilots to the fore as ACL highlights 2025 costs trends, release drafted and distributed on 24/1.

#### Coverage:

Solicitors Journal: (23/1) costs trends press release

Thomson Reuters: (27/1) Nathan Cameron article on AI and costs

New Law Journal: (29/1) costs trends press release

Legal Futures: (31/1) costs trends press release

### **Additional activity:**

6/1: Planning meeting for In Conversation event with JR/CC.

8/1: Liaising with various publications over 2025 article deadlines.

9/1: Liaised with Council re: ad hoc Thomson Reuters article, due on 24/1. NC drafting.

13/1: PRAM meeting.

13/1: Invites sent for In Conversation event to the following journalist:

- Rachel Rothwell, Litigation Funding
- John Hyde, Law Society Gazette. ACCEPTED
- Jonathan Ames, The Times
- Catherine Baksi, freelance
- Marialuisa Taddia, Law360

13/1: Drafted article on behalf of JR for *Litigation Funding* and sent for approval.

14/1: Above article approved and sent to publication.



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22/1: Edited NC's article for *Thomson Reuters* and sent to publication.

23/1: Liaised with CC re: Modern Law Awards and drafted email to organisers in response.

28/1: Secured free sponsorship of the Modern Law Awards 2026 event.

28/1: Attended and chaired In Conversation event with Coulson, LJ.

29/1: Chased New Law Journal for article deadlines for the year.

## Planned activity for February:

- Distribute Council article writing deadlines.
- Produce synopsis and invites for next annual roundtable.
- Deliver article copy for Thomson Reuters Dispute Resolution Blog and The Association of District Judges Newsletter.

#### **ENDS**