



Association
of Costs
Lawyers



PR update report

Monthly report: July/August 2025

Three pages

Summary:

Three press releases have been prepared during the summer period, with two distributed (*CAT says class representatives should always have specialist costs support* and *ACL looks for greater recognition of Costs Lawyers' vital role*), with a third release on the annual roundtable set to be distributed on 1 September. A further release on the roundtable is planned for later in September.

Elsewhere, regular articles appeared in *New Law Journal* authored by Kris Kilsby on avoiding third-party costs challenges under the Solicitors Act, and, in *Litigation Funding* from Nathan Cameron on the implications for how personal injury cases are funded and the role of lawyers in ensuring informed consent following the judgment in *Richardson & Ors v Slater & Gordon*.

Following a conversation with Victoria Morrison-Hughes, who introduced us to two potential case studies, we are also preparing a story to educate consumers about the role of Costs Lawyers.

Coverage:

New Law Journal: (4/7) – print

[New Law Journal](#) (4/7)

[New Law Journal](#) (30/7)

[The Legal Diary](#) (1/8)

[Legal Futures](#) (1/8)

Litigation Funding (Aug) – print copy only

[Solicitors Journal](#) (26/8)

[The Legal Diary](#) (29/8)



Association
of Costs
Lawyers



PR update report

Comments/press releases:

CAT says class representatives should always have specialist costs support, release drafted and distributed on 29/7.

ACL looks for greater recognition of Costs Lawyers' vital role, release drafted and distributed on 29/8.

Costs budgeting 'lite' pilots "may not save time or money", ACL roundtable told, release drafted and set to be distributed on 1/9.

Additional activity:

3/7: PRAM meeting.

4/7: Confirmed subject matter for JR's article for *New Law Journal*.

7/7: Edited NC's article for *Litigation Funding* and sent to the publication.

8/7: Contacted JC re: building a stronger relationship with the Law Society and content sharing. Awaiting response.

15/7: Interviewed Owen Poole for case study.

16/7: Presented PR evaluation and plan to Council.

17/7: Interviewed Thomas Higginbottom for case study.

21/7: Followed up with *Thomson Reuters* re: article links.

23/7: Edited JR's article for *New Law Journal* and sent to the publication.

24/7: Forwarded email approach from *Modern Law Awards* about Costs Lawyer of the Year category. Mailed back introducing organiser to CC and requested further details on complimentary article.

25/7: Contacted the Lady Chief Justice's office re: speaking at 2026 London conference. Awaiting response.

28/7: Owen Poole case study drafted and sent for approval. Approved 1/8. Sent to ACLT 4/8.

29/7: Thomas Higginbottom case study drafted and sent for approval. Approved 29/7. Sent to ACLT 4/8.

5/8: Contacted NL re: his next article due on 12/9 for *Litigation Funding*.

5/8: Contacted AD re: her next article due on 5/9 for *New Law Journal*.

5/8: Contacted VMH to arrange a meeting re: targeting consumer media.

18/8: Confirmed topic with *New Law Journal* for AD's upcoming article.

20/8: Confirmed with *Litigation Funding* topic for NL's upcoming article.



Association
of Costs
Lawyers



PR update report

20/8: Call with VMH to discuss consumer PR to raise awareness of Costs Lawyers' services with lay clients. VMH to introduce KJ to two case studies and KJ to do some further desk research before drafting a pitch for national newspapers.

22/8: Following intros from VMH, KJ contacted two potential cases studies for a time to speak.

28/8: Spoke to one Simon Hodgson one of the above case studies; KJ to draft copy and share with SH before speaking to media.

28/8: Contacted LexisNexis regarding award sponsorship opportunities. Awaiting response.

Planned activity for September:

- Distribute first roundtable press release.
- Draft send roundtable press release and distribute.
- Submit articles for *Litigation Funding* (copy due 12/9) and *NLJ* article (copy due 5/9).
- Follow-up with second case study for consumer story.
- Follow-up with LexisNexis re: awards.

ENDS