## PR update report

Monthly report: October 2025

Two pages

### **Summary:**

Activity this month focused on preparation of the annual conference survey and journalist invites to attend the conference, with two confirmed.

Our regular article programme continued with articles submitted for Litigation Funding, Thomson Reuters, the Association of District Judges Newsletter and New Law Journal.

Elsewhere, a call between DVB and John Hyde, Law Society Gazette was arranged on Mazur resulting in coverage, with additional coverage this month coming from NL's article for Litigation Funding and JR's article for New Law Journal. We are also in the process of finalising a consumer case study with VMH's client.

#### Coverage:

<u>Law Society Gazette</u> (3/10) – page 6, DVB on Mazur

Law Society Gazette (3/10)

Litigation Funding (Oct) – NL on refusal to agree an inspection

New Law Journal (16/10) – JR on The New Lottery Company Ltd v The Gambling Commission

New Law Journal (17/10 – print version of the above

#### **Additional activity:**

- 6/10: Copy drafted and sent to VMH's former client Simon Hodgson for consumer case study.
- 7/10: Contacted New Law Journal to suggest a piece on Solicitors Act for next article.
- 7/10: Contacted *Thomson Reuters* to suggest two article ideas for next blog.
- 7/10: Contacted *Litigation Funding* to suggest Mazur costs piece for next article.
- 10/10: New Law Journal confirmed piece on Solicitors Act. VMH to draft by 24/10.
- 10/10: Thomson Reuters confirmed piece on Mazur. KK to draft by 27/10.
- 13/10: Litigation Funding said they had Mazur covered, so further suggestions sent.
- 14/10: Litigation Funding confirmed topic. DVB to draft by 7/11.
- 14/10: Sent article to Association of District Judges Newsletter, reusing NL's article for Litigation Funding.

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14/10: Chased consumer case study, Simon Hodgson.

14/10: Conference invites sent to the following journalists:

- John Hyde, Law Society Gazette
- Catherine Baksi, The Times
- Rachel Rothwell, Litigation Funding
- Edward Fennell, The Legal Diary
- Christian Smith, The Lawyer
- Susan Scott, Thomson Reuters
- Michael Bond, Solicitors Journal
- Marialuisa Taddia, *Law360*
- Maria Ward-Brennan, City AM
- Zoe Hu, Financial News
- Alistair Grey, FT
- Andrew Mizner, CDR
- Ben Rigby, Global Legal Post
- Susan Scott, Thomson Reuters

16/10: Edited VMH's article for *NLJ* on the Solicitors Act, approved by VMH and sent to publication.

17/10: First draft of conference survey completed and circulated for comments and approval.

20/10: Edited DVB's article for Litigation Funding and sent one query back to him. Article submitted to publication.

23/10: Updated conference survey circulated incorporating feedback. Signed off and sent to print.

27/10: Feedback from Simon Hodgson on case study received. Amends made and sent back to him for approval.

29/10: Edited KK's article for *Thomson Reuters* and sent to the publication. Minor edits from publication sent to KK.

29/10: Chased journalists re: conference attendance. Confirmation that Rachel Rothwell, Litigation Funding and Martha Castaneda-Wilcox, *Thomson Reuters* are both attending sent to CC.

#### Planned activity for November:

- Attend annual conference.
- Analyse annual survey and draft release.
- Draft release on the cost of Costs Lawyers.
- Finalise consumer case study.

## **ENDS**